

VOM Arts Council Agenda
Monday, April 7, 2025
Regatta Conference Room at 123 Mamaroneck Avenue

1. Approve March Meeting Minutes
2. Poetry Live! Recap
3. Board of Ethics presentation
4. Afternoon with the Arts 4.26.2025
5. Little Art Gallery
 - a. mural
 - b. curation
6. Random Acts of Art
 - a. April offering
 - b. May offering
 - c. Spring-Summer plans
7. Summer Pop Up Concerts
8. July 4th
9. Summer Emelin Concert
10. Poetry Pebbles
11. Juneteenth
12. Open Items

Village of Mamaroneck Arts Council
Draft MEETING MINUTES
Village Courtroom - 169 Mount Pleasant Ave
Monday, March 3, 2025

Attendees:

- Members: Cristina Lerchen, Katherine Graham, Elizabeth O'Rourke, Astrid Arias, Megan Rutherford, Jane Sable-Friedman, Piper Stevens
- Volunteers: Larry Cohen, Joycemarie Washburn, Robin Campbell
- Trustee: Nora Lucas

Opening Protocol:

- Meeting was called to order at 7:02 by Lerchen, seconded by O'Rourke.
- Sable-Friedman made a motion to approve February 2025 minutes. Rutherford seconded the motion to approve.

Afternoon with the Arts

- Will transition to quarterly events as part of the "Afternoon with the Arts" series
- For spring, O'Rourke has booked the Andrew Dolgon Brass Quintet for Saturday, April 26th.
- Contract timing is 3:30-5:30 so we can figure out exact timing for event based on light set-up, pre-program bites and beverages, 60 min music program and clean-up.
- O'Rourke will coordinate with others to purchase light snacks and drinks (spend under \$100).
- Stevens will work on a flyer and marketing materials, including a registration link. Max capacity is 50 guests.
- Provide final flyer R. Ignacio, S. De Santis, A. Arias and J. Pinto for marketing within village digital email lists, St. Thomas and LMC.

Random Acts of Art

- Goal of the program is to increase visibility, reach and frequency of interaction with the Arts Council while promoting a variety of Artistic expressions, create interest/awareness of the VoM Arts Council and to bring moments of joy through art to our community.
- April Concept:
 - Stevens presented the Poetry Post concept for April: Have a unique, eye-catching mailbox (which can easily be moved) and a selection of beautiful postcards each with a poem or portion of a poem (curated by O'Rourke) included. Offering should include Spanish, French and child-friendly cards/poems too.
 - Mailbox and stand with poetry postcards will move around the village throughout the month to different neighborhoods, parks and Mamaroneck Avenue (all locations will need to be approved). Mailbox should make an appearance at Poetry Live just outside of Emelin, as well as in the Poetry Garden during the Poetry Pebbles event.

- Physical supplies needed: Unique mailbox, “designed” sandwich board with instructions and weather-proof acrylic holders for the postcards.
- Future Months’ Concepts:
 - Stevens will set-up a meeting or multiple meetings with key stakeholders in the village in order to further flesh out future month’s concepts and brainstorm how to make the ideas as viable as possible based on certain limitations.

Summer Pop-ups – Motown & Funk

- Sub-committee is meeting tomorrow, March 4 at 7 pm to listen to the bands who have submitted interest for Summer Pop-ups. The goal will be to select 3 bands who are able to perform on one of the selected concert dates.
 - Sable-Friedman will email meeting details to the Arts Council and volunteers who are interested in attending.
- 3 Concerts are all planned for Fridays in July:
 - July 11 – Florence Park
 - July 18 – Columbus Park
 - July 25 – Florence Park

July 4 Harbor Island Concert

- De Santis is working with J. Pinto on the RFP

Emelin Summer Concerts

- Arts Council is excited to partner with The Emelin on one summer concert with the understanding that the Arts Council will be part of the entire planning process, including choosing the bands.
- One evening concert will be either July 16 or August 6 at Harbor Island (rain dates are the following Thursdays).
- Band genre request: Decades or broadly-appealing tribute band (e.g. The Beatles)

Poetry Pebbles

- Arts Council will partner with the Mamaroneck Library to host a Poetry Pebbles event again on April 28 from 3:30-4:30.
- Lerchen and O’Rourke will work through the supply list and what we have versus what is needed.
- Stevens can start to promote on Social Media in late March. Stevens will also share the flyer with R. Ignacio for promotion on village digital marketing channels.

Juneteenth

- A great program is coming together for Thursday, June 19 in Columbus Park. Activities include a jazz program with Wayne Henderson, a refresh of the Black Lives Matter mural painting, a presentation from REALM and desserts from Just Treats.
- Arts Council needs to confirm with VMPD if Van Ranst PI can be shutdown on Thurs, June 19.
- Arts Council recommends having mural painting be a sign-up/register process so it is organized and efficient.

Little Art Gallery

- Little Art Gallery will have a new/repared door by end of this week. Content needs to be refreshed (post on social media).
- Mamaroneck Artists Guild is promoting their Small Works Show
 - o Rutherford to reach out to MAG to see if there is any potential tie with the Little Art Gallery

Closing Protocol:

- Lerchen motioned to close the meeting at 8:01 pm and O'Rourke seconded.
- Next meeting will be Monday, April 7 at 7:30 pm at The Regatta.